
Y O N D R

PHONE-FREE SCHOOLS

FEEL DIFFERENT

CREATING PHONE-FREE SCHOOLS SINCE 2014

Schools around the world are seeing the damaging effects of phones on student engagement, social development, and mental health.

Yondr is the established industry leader in creating phone-free schools, with a unique product that allows schools to become distraction-free, from arrival to dismissal.



1 MILLION STUDENTS USE YONDR EVERY DAY.

We partner with thousands of schools across 16 countries.

THE IMPACT OF PHONES AND SOCIAL MEDIA

Data suggests that since the release of the iPhone in 2007, teenagers are:

SLEEPING LESS

SPENDING LESS TIME WITH FRIENDS

MORE ANXIOUS

MORE LIKELY TO FEEL LONELY

MENTAL HEALTH



A cross-sectional study in almost 500 adolescents (age = 11–15) found a positive association between social media use and poorer sleep quality, anxiety, and depression; this association was even more pronounced for adolescents who had higher levels of emotional investment in social media.

Social Media Use and Display of Depressive Symptoms Online by Adolescents and Young Adults

The mere presence of **smartphones diminishes the attention resources** for engaging with the task at hand. Defined and protected periods of separation from a device is recommended to reduce interruptions and to increase available cognitive capacity.

Adrian Ward, et.al., “Brain Drain,” *Journal of the Assoc. for Consumer Research*, 2017



ACADEMIC PERFORMANCE

- After a ban on phones in high schools, students in the lowest quartile improved by 14.23% of a standard deviation
- Banning cell phones could be a low-cost way for schools to address educational inequality

Beland and Murphy, “Ill Communication,” *London School of Economics*, 2015



An observational study of middle school, high school, and college students shows how easily young people are distracted by technology... Observers recorded minute-by-minute activities over a 15-min period and found that participants averaged less than 6 min on their main task before being distracted by technology such as checking their social media and texting with friends.

Media Multitasking and Cognitive, Psychological, Neural, and Learning Differences

**PUBLIC OFFICIALS
ARE SEEING THE
PROBLEM**

The New York Times

**SURGEON GENERAL WARNS THAT SOCIAL MEDIA MAY
HARM CHILDREN AND ADOLESCENTS**

May 23, 2023

Dr. Vivek Murthy, the nation's top health official, issued an extraordinary public warning about the risks of social media to young people, citing a "profound risk of harm" to adolescent mental health and urged families to set limits and governments to set tougher standards for use.

LEGISLATION IS IN PROGRESS

Since 2018, legislation increasingly highlights mental health as the main concern when focusing on cell phone use and adolescents.

To date, the UK, the Netherlands, France, Australia, Canada, Israel, California, and Florida and have passed bills that limit or prohibit student cell phone use during school hours.



OUR SOLUTION

Yondr created a patented pouch and unlocking base that allows students to experience the focus, creativity, and relief that comes from a phone-free school day.

Yondr's Tier 1 Support program provides a standardized system for all students, each receiving an assigned pouch for the school year.



HOW IT WORKS

YONDR

POUCH

Turn off phone. Place inside under staff supervision.



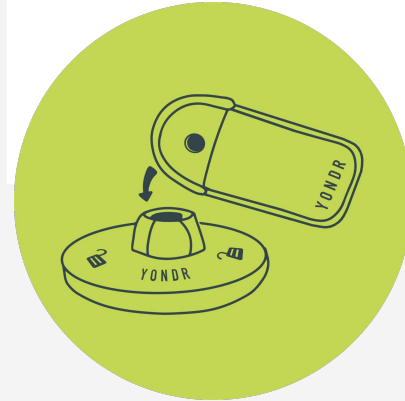
LOCK

Push the lock button and take the phone to class.



UNLOCK

Tap green ring to magnet and press button to unlock.



OVER 1,300 OF OUR PARTNERS RESPONDED...

Y O N D R

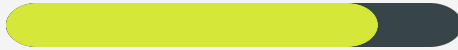
84%

Saw a change in student engagement



72%

Saw a positive change in student behavior



68%

Saw a positive change in academic performance



Of our most recent impact survey of our school partners:
86% saw a positive impact in student safety and wellness



“

The schoolyard is buzzing with dialogue-rich student interaction and, quite significantly, eye contact between peers.

”

—Jason L, School Principal

OUR IMPACT


94%

of teachers identified more teaching and learning time in their classrooms after implementing Yondr.

Wong HS Impact Study

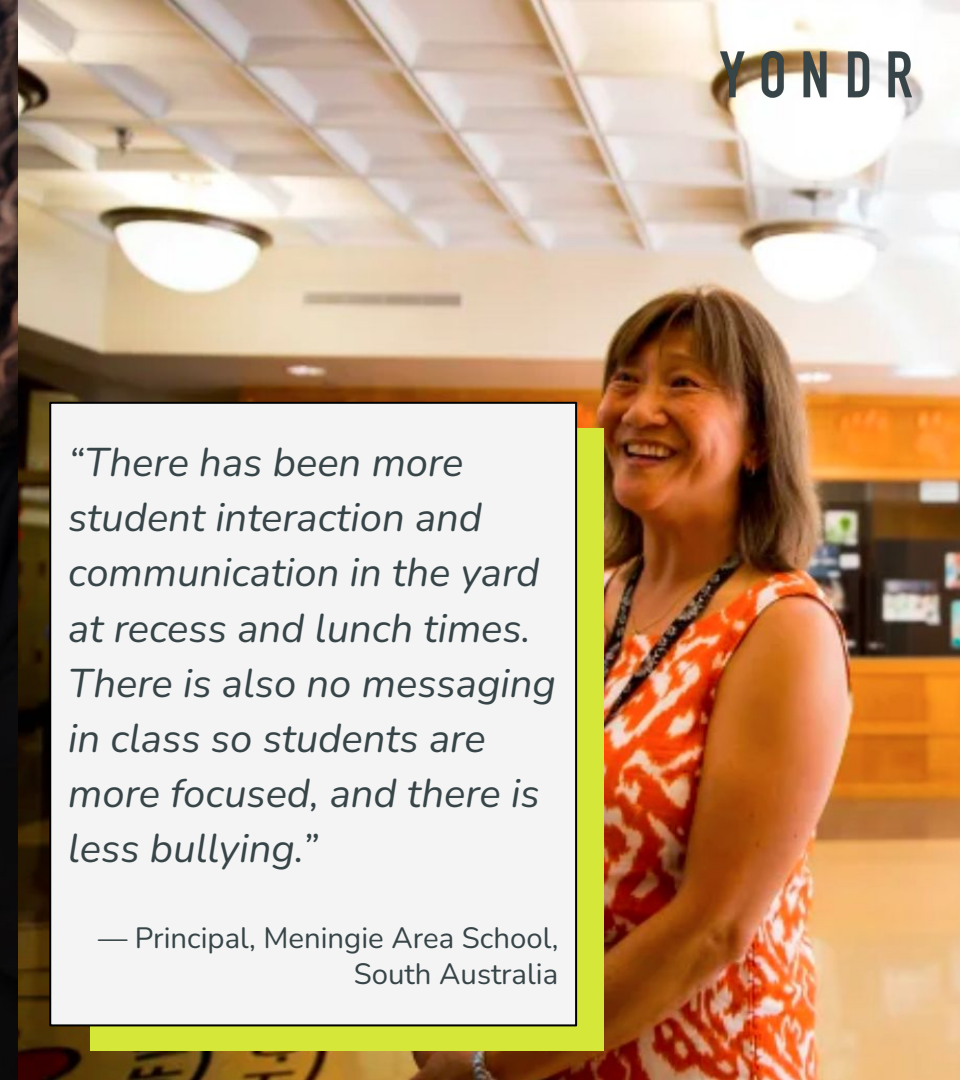
“We estimate that the reduction in social issues caused by the use of mobile phones in school saves the equivalent of one person's annual salary over the course of a school year.”

—Jonathan Curtis, Headteacher at The Trafalgar School, UK



“Kids are paying attention, but they are also interacting in ways they haven't before. It's given children back their youth. We have a beautiful courtyard that no one used before we had the Yondr pouches. Now, they use it.”

— Principal, West Philadelphia HS,
Pennsylvania



“There has been more student interaction and communication in the yard at recess and lunch times. There is also no messaging in class so students are more focused, and there is less bullying.”

— Principal, Meningie Area School,
South Australia

SPRINGFIELD STUDENTS FLIP ON PHONE POUCHES, NOW SAYING PROGRAM WORKS

“Honestly I think a lot of people were being overly dramatic at first,” Central First-year student Gianni Medina said. “It’s not bad at all and it’s honestly cool going to school without a cellphone.”

“All this technology has been tracking a lot of young folk like myself,” Oquendo added. “I like the phone policy. It keeps me distant from that.”

MassLive

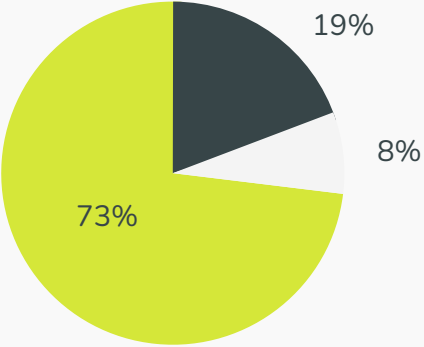


22-23 SOUTH ST PAUL MS YONDR POLICY AND IMPACT SURVEY RESULTS

Yondr surveyed 52 teaching staff at SSP MS

MAXIMIZE INSTRUCTIONAL TIME

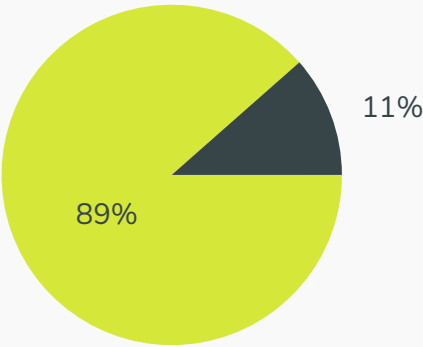
Has instructional time increased after implementing Yondr?



- Yes
- Unsure
- No

RENEWAL FEEDBACK

Now that the Yondr program has been implemented for 4 months, do you feel the school should continue with Yondr pouches next year?



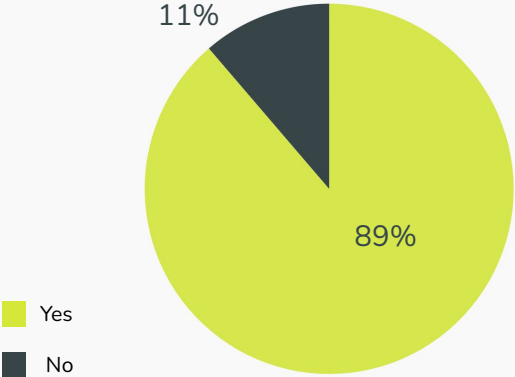
- Yes
- Unsure

SCHOOL DISTRICT OF PHILADELPHIA SURVEY FEEDBACK

Yondr surveyed SDP's teaching staff on the effects of Yondr

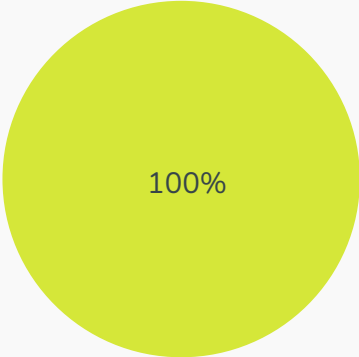
POSITIVE SOCIAL INTERACTION

The implementation of the Yondr Program has increased positive social interaction amongst students.



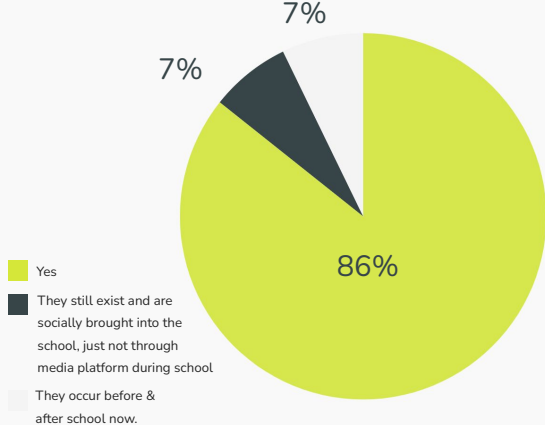
MINIMIZED DISRUPTION IN SCHOOLS

Instructional disruption due to cell phones has been minimized post implementation of Yondr.



LEARNING & ENGAGEMENT

The implementation of the Yondr Program has reduced distractions to student learning and engagement.

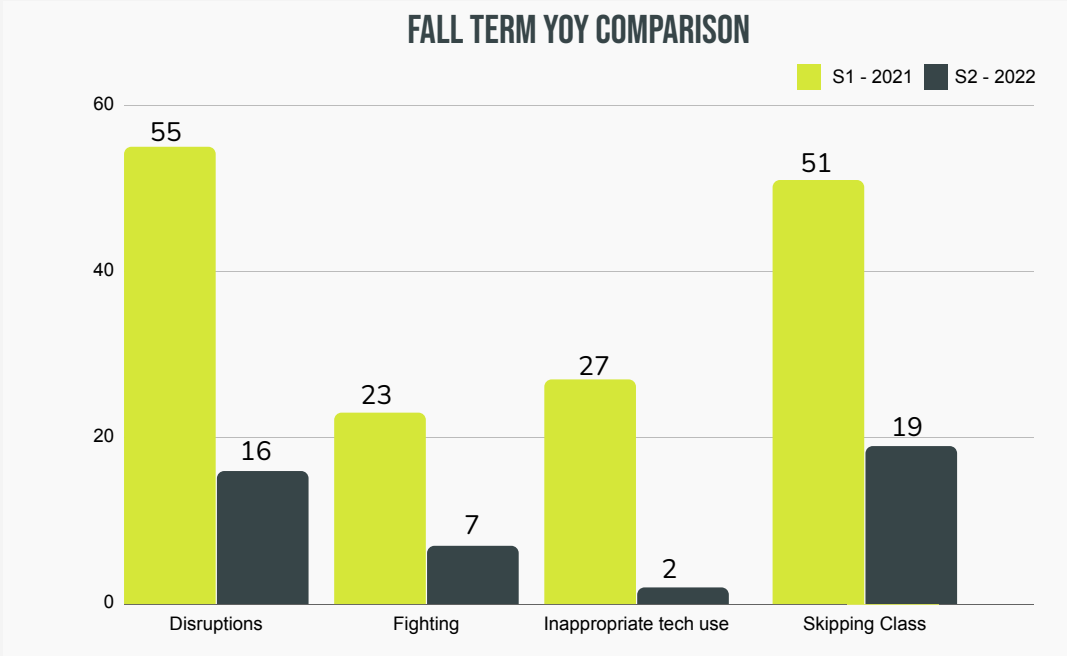


CASE STUDY: STANHOPE ELMORE HS

School Type: Public High School
Enrollment: 1,100

“We've had more books checked out in one week than all of last year combined”

— Librarian,
Stanhope Elmore HS



FAQ: PROCEDURES

What happens in the event of an emergency?

The first priority is always to follow school safety protocol. Students should not be on their phones, but rather following school staff instructions during an emergency. School staff and administrators will have access to their phones and once students are in a safe location, they will be able to quickly open their pouch and use theirs as well.

Do other magnets work on Yondr Pouches?

There are a select few expensive, professional-grade, high-strength magnets that will work on a Yondr pouch. These are typically very hard to come by so it is very uncommon.

What about smartwatches and headphones?

All wearable tech can be placed into the pouch.

ONE-TO-ONE ASSIGNMENT

Yondr's Tier 1 intervention program provides a standardized system for all students.



SSP MS: 2021-2022

FIGHTS EVERY WEEK

Students messaging each other with insults
Fights in public spaces, with cameras ready

KIDS HIDING DURING CLASS

Kids hide during class to watch videos/ scroll online;
everything from Disney+ to porn

PARENT COMMUNICATION NIGHTMARE

Kids texting parents about issues at school before telling
school staff. Parents getting only part of the story.

ONLINE BULLYING FROM PHOTOS AT SCHOOL

Kids sleeping/eating, bathroom photos, staff targeted

LUNCHROOM SNARK

Either not talking, or talking about the latest mean video posted

INTERRUPTIONS

Parents interrupting learning all day long for "important reasons."
Students needing things repeated because of wireless headphones



CONSEQUENCES FOR VIOLATIONS

- **1st Offense:** Warning with redirection. Teacher contacts Parent/Guardian.
- **2nd Offense:** Student conference. Administrator contacts parent/guardian.
- **3rd Offense:** ISS all day. Cell phone pickup at the end of the day. Parent Meeting.
- **4th Offense:** 3 days of ISS
- **5th Offense:** 1 day of OSS with phone call home



TEACHER AND STAFF EXPECTATIONS

- Monitor students putting electronic devices into pouch
- Check pouches for damages
- Communicate with parents and/or guardians when students are not following guidelines
- Be mindful of their personal use of electronic devices



COMMUNICATION PLAN

October 8 | Present info to School Board

- Originally presented and approved Sept. 26, 2023
- Presented and approved again March 26, 2024 with updated cost of \$30,150

By October 15

- Notify staff, students, and families
- Post info on district and school websites

October 16 | News Release



COMMUNICATION PLAN

October 21 | Community meeting

- Warren County High School from 6:00 - 7:30 p.m.

October 23 | Community meetings

- Warren County Middle School from 6:00 - 7:30 p.m.

December 4 | Display posters and signage throughout schools

Week of December 30 | Reminder messages

January 6 | Implement cell phone management program

